



Happy Holidays!

FROM THE MCCF

It's been a very exciting year for the Martis Camp Community Foundation and we couldn't have done it without you, our members. As a result of your generosity, we completed a very successful Community Grant cycle, provided college scholarships to local Truckee/North Lake Tahoe youth AND began our Martis Camp Ambassador Scholarship program.

Thank you! Here are a few highlights from 2018:



COMMUNITY GRANTS

In 2018, 27 non-profit organizations received a total of \$158,059 in community grants from the MCCF. In addition, one generous Martis Camp member anonymously gifted funds to one organization in the amount of \$13,440. Total disbursements were \$171,499.

Fun Facts!

- Grant requests totaled \$265,794. Our approved grants totaled \$158,059. We funded approximately 60% of the requests.
- Including the anonymous gift, we funded approximately 65% of the requests.
- Average grant size increased to \$5,855. In 2017, average grant size was \$4,618.
- The largest single grant amount increased this year with four organizations receiving \$10,000 each. In 2017, the largest grant amount was \$6,500.

Over the past year, the Community Grants committee met with each of the organizations funded in 2017. The relationships we are building with these local organizations and seeing the impact that the MCCF has is heartwarming. For more details on each organization, simply turn the page or visit the Community Grants tab at www.martiscamp.com.

COLLEGE SCHOLARSHIPS

In 2018, the MCCF granted four new college scholarships totaling \$112,000 over four years to Truckee/North Lake Tahoe students. The hardworking College Scholarship committee reviewed over 40 applications that met well-defined criteria before making recommendations to the entire board for approval. One scholarship went to an outstanding young woman whom you might have met at the Family Barn – Sophia Curtis. She received a Denise Martinez Scholarship and is attending Loyola Marymount in Baltimore.

One of the highlights of each board meeting is the sharing of thank you notes from recipients. Recently, we heard from a recipient of an MCCF scholarship in his freshman year at USC. He's first in his family to attend college. Abraham Gonzalez says he's thrilled about his classes – globalization, statistics, surveillance culture and German. He reports "My dorm is great, I joined a professional International Relations fraternity and I love it so far. I really feel like I fit in and I'm really enjoying everything. I'm still playing soccer and started playing tennis, and can play two songs on the piano. General Petraeus came to class and gave a talk the other day and I've gone to talks by other great leaders."

This is just one of many thank you notes we've received – you can see for yourself that the excitement is contagious. Well done, Martis Camp!

AMBASSADOR SCHOLARSHIPS

The Ambassador Scholarship Program continues to gain momentum. Since we last reported about the new Ambassador Scholarship Program, we granted five new scholarships. This scholarship program helps our Ambassadors and their children fulfill their educational and professional goals.

- Danny Spiekermeir, a massage therapist at the Spa, is taking an advanced massage class at Esalen Institute to offer a new therapeutic technique.
- Garrett Porter of Security is using the scholarship to complete his flight certification to become a commercial pilot.
- Special Events & Catering Manager Nikki Price received a scholarship for her daughter's attendance at the Tahoe Expedition Academy, where she is thrilled to be in the innovative learning environment.
- Jordan Steele in Accounting is taking an online course to become an Enrolled Agent tax preparer – she found her volunteer work to assist low-income families with tax preparation highly rewarding and wants to further her accounting skills.
- Concierge & Communications Manager Jayce Coziar worked hard to obtain her California Real Estate License this year and will use the scholarship to become a certified agent in Nevada. She plans to work in Real Estate part-time when not working at Martis Camp.

2018 Community Grants

In 2018, the MCCF awarded more Community Grants than ever before, to 27 non-profit organizations for a total of \$158,059. Community Grants are based on their alignment with the goals of the MCCF and reach across our four focus areas of Education, Youth Development, Human Services and Recreation.

Read on to learn more about this year's Community Grant recipients and how they plan to use the funds awarded by the MCCF.

EDUCATION

Aim High: This grant supports the summer program which focuses on reduction of summer learning loss and will serve 145 low-income Tahoe-Truckee students.

Arts for the Schools: Funds will support visual and performing arts education and career training at the Tahoe Truckee Community School for juvenile justice system and troubled youth.

Gateway Mountain Center: Funds will be used for staff time to optimize partnerships with UC Davis and UCSF for Truckee/North Tahoe youth in treatment.

Glenshire Special Friends: Funding will allow the program to operate three days a week.

Headwaters Science Institute/TTUSD: The grant will be used to maintain the existing science programs in TTUSD. Funding will also allow for the start of new programs in the district at Truckee High School, sixth grade at Alder Creek, seventh grade at North Tahoe Middle School, and Truckee and Donner Trail elementary schools.

La Fuerza Latina: The grant will provide support of local, under-represented scholars on their college path. Most are first generation scholars and need the support to make their college dreams a reality.

Sagehen Outdoor Education Program: The 2018 grant will be used for the Fall 2019 program and will help provide a rich, engaging outdoor education and science program to all the fifth graders in the Tahoe Truckee School District. This program serves approximately 350 fifth-graders from TTUSD.

Slow Food Lake Tahoe: The grant will provide annual operational funds for the Truckee Demonstration Garden. The harvest from the garden is donated to Meals on Wheels and the Senior Center.

Truckee Roundhouse: The grant will be used toward the expansion of the Roundhouse resulting in an increase in classes, improved facilities and a broadened reach within the community.



AIM HIGH



BOYS & GIRLS CLUB OF NORTH LAKE TAHOE

YOUTH DEVELOPMENT

Adventure Risk Challenge: Funds will be used to implement existing programs – mentoring, weekend retreats and 2019 summer courses. Also, they are looking to expand their programs and partnerships. A portion of the funds will be used to invest in strategic planning to facilitate this.

Big Brothers Big Sisters of North Lake Tahoe: The Truckee Tahoe Mentoring program for at-risk children, ages 6-18, in Truckee and North Tahoe will be supported by this grant.

Boys and Girls Clubs of North Lake Tahoe: The grant will provide operations support and staffing that will allow the Boys and Girls Club to maintain existing service levels while expanding services to Alder Creek Middle School.

Girls on the Run – Sierras: The grant will cover the program costs for 20 girls, ages 8-13 in TTUSD. It will be used for Spring 2019 programming.

KidZone Museum: The museum needs to expand their capacity and is in the process of investigating all that is involved in that endeavor. The grant will be used to develop a comprehensive business plan to help guide the expansion efforts.

SOS Outreach: The funds will be used to support progressive outdoor-based programming for underserved Truckee-Tahoe youth, ages 8-18.



NORTH TAHOE FAMILY RESOURCE CENTER



TRUCKEE COMMUNITY CHRISTMAS

HUMAN SERVICES

Emergency Warming Center: Funds will allow the shelter to be open on the most severe nights and will support connections to other service agencies in the area. In addition, it will be used to provide training of overnight supervisors and to hire an overnight security company.

Family Resource Center of Truckee: Funds support the Tahoe Truckee Mediation and Legal Assistance Program which provides free or low-cost mediation, legal aid and immigration services in Truckee and Kings Beach to at least 400 households.

North Tahoe Family Resource Center: This grant will be used to expand the Immigration Education and Legal Aid program; specifically, hiring a US Citizenship and Immigration Services Specialist.

Project MANA: This organization distributes food to those in need in the Truckee/North Tahoe area. The grant supports those efforts.

Tahoe Food Hub: This organization is working to build a local food system for Truckee/North Tahoe by providing opportunities for small regional farmers to market their products directly to the consumers. This grant will be used to support the Farm to Market program and capacity building.

Tahoe Safe Alliance: The 2018 grant will assist in funding age-appropriate training and groups that help students make healthy choices and avoid violence throughout their lives. Specifically, this funding will supplement the programming at Alder Creek Middle School and Glenshire Elementary School. The Community Education and Prevention program is aimed at stopping violence before it begins.

Truckee Community Christmas: This grant will be used to purchase and distribute food gift cards to families in need during the 2018 holiday season.



GIRLS ON THE RUN – SIERRAS



TRUCKEE BIKE PARK

RECREATION

Achieve Tahoe: This organization provides opportunities for people with disabilities in adaptive sports. The grant will be used to purchase one "sit-ski" for use beginning in the 2018-2019 ski season.

Rocker Memorial Skate Park: A new, larger, state-of-the-art skate park is being built in Truckee! The grant will be used for preliminary application and Town of Truckee permit fees.

Truckee Bike Park: Funds will be used to finish out the 2018 construction cycle with a dual pump track in this local gem that boasts something for everyone.

Truckee Community Ice Pavilion Project: This group is working to build a new ice arena in Truckee and also manages the existing rink. The grant provides funds to purchase a new snow blower that will be used at the existing rink and also at the new arena.

Truckee Community Theater: The grant will be used to purchase equipment and props for the theater's holiday performances and beyond.

Truckee Trails Foundation: An anonymous Martis Camp member generously provided funding for the Truckee Trails Foundation Grant Request through a charitable gift. These funds will be used for Phase I studies of a connector trail from Sawtooth Ridge to the Truckee River Trail.

2019 MCCF AUCTION GALA

Save the date! Next year's MCCF Auction Gala will take place on Saturday, July 20th, 2019. If you have ideas about what you could contribute to the silent or live auction, or how to make the event an even more fantastic social experience, send your thoughts to us at mccf@martiscamp.com. See you there!

STRATEGIC PLANNING

The MCCF board has been engaging local community leaders and finding that in addition to more support of existing non-profits with their operations, we could be great neighbors in exciting new projects. Most of these are in the planning stage but have the potential to make a huge impact on the area.

The Board will be further evaluating the following and other opportunities, some of which are in very early stages, and may ask for focused contributions for one or more of them in the future:

- A new modern library/learning center, to replace the outdated library near the hospital
- The tent that houses the KidZone Museum near the Truckee High playing fields, an experiential educational play center enjoyed by 40,000 visitors per year, needs to be upgraded to a permanent facility that serves teens as well.
- The ice rink near the rodeo grounds is planning to relocate nearby to a permanent roof structure that could serve as a community center in the summer for festivals, the farmer's market and other events.
- Four nonprofits providing vital human services are considering a consolidation, and could require additional investments to complete a merger.
- Some community members are considering the need for a new education program to train residents for a career in forest health.

NEW POLICIES

In response to member's needs, new policies enacted by the MCCF Board this year include:

- A new policy to enable directed donation for the charity of your choice if it falls in the areas of education, youth development, recreation, or human services, and the nonprofit provides us a proposal saying how the money will be spent that conforms with our status as a public charity. One of our first directed donations was for \$14,500 to the Truckee Trails Foundation from an anonymous member to pay for Phase I studies to connect Sawtooth Ridge to the Truckee River Trail. Another member is giving more than \$45,000 per year (an amount that will grow) to pay for MCCF scholarships. A third donation helped jump-start the Ambassador scholarship program. At our auction this summer, we also received donations for a new Denise Martinez scholarship as well as a scholarship for foster children.
- MCCF opened a new brokerage account to accept transfer of liquid marketable securities for donations greater than \$10,000 to enable an even better tax treatment for our members. Send an email to mccf@martiscamp.com if you need more information about making a marketable securities donation.

DONATING TO FIRE VICTIMS

Our hearts go out to the victims of the Camp Fire and other fires around Northern and Southern California. For members who wish to donate to nonprofit organizations focused on helping the victims of these fires, the MCCF recommends donations to the North Valley Community Foundation Camp Fire Evacuation Relief Fund (<https://www.nvcf.org/fund/camp-fire-evacuation-relief-fund/>) or a charity of your choice, such as the following:

American Red Cross • redcross.org

The Red Cross is seeking donations for evacuation centers they've opened for California residents. Visit redcross.org or text the word REDCROSS to 90999 to make a \$10 donation.

United Way • unitedway.org

Both the United Way of Greater Los Angeles and the United Way of Northern California are seeking donations to help their respective communities.

Salvation Army • salvationarmy.org

The Salvation Army is working at both ends of the state to provide meals and gift cards to victims of the wildfires.

International Association of Fire Fighters • iaff.org

The IAFF, which represents thousands of firefighters and responders, is accepting donations for its Disaster Relief Fund. The 100-year-old organization uses these funds to help firefighters who are working on the front lines and their families, from financial to emotional support.

GoFundMe • gofundme.com

GoFundMe has compiled a list of verified GoFundMe campaigns to help victims of the fires. You may also donate to their Direct Impact Fund, which supports a number of campaigns connected to California fires.

With Gratitude

With all the generous members who attended the auction or contributed to it, plus those you who have already sent your contributions, we are reaching record levels of charitable donations this year. Thank you!

There is much more good work that can be done so please consider a year-end donation if you have not already made one. Also, if you are available to help on a Board committee or get involved with a nonprofit organization we support, we'd love to hear from you.

We all want to see the citizens of our greater community prosper and thrive. To make a donation or learn more about how you can make a difference, contact us at mccf@martiscamp.com.