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**MARTIS CAMP ACHIEVES \$90 MILLION IN SALES DURING 2011**

*Lake Tahoe private community experiences record sales volume and continues to deliver new amenities and homes for owners*

TRUCKEE, Calif.—January 31, 2012—Martis Camp, a private golf and ski community in North Lake Tahoe, is coming off another tremendous year of sales, announcing more than 90 property sales in 2011 totaling \$90.2 million. This represents a 68% increase in sales transactions from 2010, and is more than any other private community in the United States. Martis Camp’s record performance further demonstrates the strength and viability of the project as well as the North Lake Tahoe real estate market, which continues to thrive in the midst of the ongoing challenges facing the global economy.

Since launching sales in 2006, Martis Camp has sold more than 360 properties for over \$300 million in revenue, with 50 homes completed, 82 homes under construction and 68 in the active design process. More than just real estate, buyers are attracted to Martis Camp’s core values of family and community, as well as the full range of built and planned Club amenities that make Martis Camp a unique, year-round Tahoe destination.

“We are very pleased with the positive response we continue to receive from the market and overall activity at Martis Camp,” says Martis Camp Sales Director Brian Hull. “While we are thrilled with the record sales, we are most pleased with the evolution of our community. Another year with strong activity validates our core belief that Martis Camp is the definitive four-season retreat for our owners to build lasting memories with friends and family – and that’s the sign of a sustainable and successful community.”

Developer DMB/Highlands Group has completed approximately \$90 million in Club amenities so far, and most recently delivered the new Camp Lodge in summer 2011. Situated on a 90-foot rock precipice in the heart of the community, the Camp Lodge offers a variety of casual and fine dining venues, a full-service day spa, outdoor saline lap and vitality pools, men’s and ladies’ lounge and locker rooms, fitness area and fully-stocked golf professional shop, accompanied by 270-degree views of the Carson Range, Lookout Mountain and Sierra Crest.

The 2,177-acre private community continues to set the industry standard in planned residential communities with the majority of its Club amenities already complete. During the winter, owners have private ski access to Northstar California via the Martis Camp Express lift. The summer months bring championship golf on the Tom Fazio-designed golf course, concerts under the stars at the Martis Camp Amphitheater and The Family Barn – the ultimate family playground offering bowling, dining, movies, outdoor concerts, Folk school, art classes, swimming and many other activities.

Summer 2012 will bring the opening of the community’s private ski lodge, the Mountain Clubhouse, planned for opening winter 2012/2013. The 7,500 square foot Clubhouse offers an exclusive slope-side setting with direct, high-speed quad lift access to Northstar California on

the Martis Camp Express, along with indoor and outdoor dining and a full range of snowsport conveniences including a ready room and valet ski service. An expansive outdoor south-facing terrace overlooking the Washoe ski run and Lookout Mountain provides more dining tables and firepit seating.

Martis Camp is growing rapidly thanks to a financially sound and responsible development team. DMB/Highlands Group, LLC, is comprised of two of the country's premier recreational-residential community developers, DMB Associates and Highlands Management Group. The DMB/Highlands Group strong track record provides security to owners and club members. In addition to Martis Camp, the team is responsible for the development of Lahontan, a premiere North Lake Tahoe private golf club community.

**ABOUT MARTIS CAMP:**

Martis Camp is a private gated community located between Truckee and North Lake Tahoe in the Martis Valley. Situated on 2,177 acres with sweeping topography, the land itself embraces the true essence of High Sierra living. A year round community, Martis Camp Club offers private ski access via the Martis Camp Express Lift to Northstar California™ in winter and a Tom Fazio 18 hole golf course in the summer. Martis Camp Club members enjoy a vast array of amenities including the Family Barn complex with swimming, a bowling alley, art loft, movie theater, indoor basketball court, soda fountain and outdoor performance amphitheater; an 18-hole putting park; Sporting fields and pavilions; Camp Lodge with dining venues, club spa, fitness center and vitality pools; Folk School; Lost Library; 26 miles of private trails for hiking, snowshoeing and cross-country skiing, a planned private Mountain Clubhouse at the base of Lookout Mountain, and planned tennis courts and pavilion. [www.martiscamp.com](http://www.martiscamp.com)

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